

OPENING SUMMARY

Dr. Sterling Carter and Stephen Levi Carter are twin entrepreneurs & motivational speakers based in Houston, TX.



Dr. Sterling Carter is a clinical expert with over 20 years of experience as a physical therapist.

Stephen Levi Carter has over two decades of experience in managerial and executive-level positions for a variety of industries.

STEPHEN LEVI CARTER, MBA

Stephen Levi Carter Brings With Him Over Two Decades Of Experience In Leadership.

Working In Finance In Managerial And Executive-Level Positions For Consulting Firms, Medical Insurance Companies, Oil And Gas Companies, And Technology Firms.

Stephen served as a U.S. Army combat medic during the Persian Gulf War which led to his being awarded the Army Commendation Medal for sustained acts of heroism or meritorious service. He would return from Iraq to complete his Bachelor of Business Administration in accounting from Langston University. He later earned a Master of Business Administration in change management and finance from the University of Houston - Clear Lake.

Mr. Carter is also a certified Project Management Professional (PMP), the most important industry-recognized certification for project managers. He is a serial entrepreneur having founded multiple businesses throughout his career with his current focus being the founding partner and the CEO of Sterling Staffing Solutions, as well as the Founder and CEO of White Orchid Hospice.

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DR. STERLING CARTER



Dr. Sterling Carter Is A Leader In His Field And Strives To Promote Innovation In The Healthcare Community.

He has over twenty years of experience working as a professional physical therapist and is a decorated U.S. Army veteran who served his country for over two and a half decades, earning the rank of Major before retiring.

Dr. Carter has extensive education, training, and experience in the healthcare arena. He earned a Bachelor of Science degree in Biology and in Physical Therapy from Langston University and a Masters of Science degree in Physical Therapy with a focus in Orthopedics from Texas Woman's University. He earned a Doctorate of Physical Therapy from Simmons University. In addition to his higher education, Dr. Carter is a graduate of the highly regarded US Army's Command and General Staff college, the Fort Bend Leadership Forum, and he is a Certified Strength and Conditioning Specialist.

A successful serial entrepreneur, Dr. Carter has held countless leadership positions throughout his career. He is currently the President & CEO of Sterling Physical Therapy & Wellness and SPTW Transportation. He is also a founding partner and COO of Sterling Staffing Solutions.

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HIGHLY SOUGHT-AFTER MOTIVATIONAL SPEAKERS

These twin entrepreneurs provide audiences around the country with wisdom gained from their decades of leadership and entrepreneurial experience. They have grown multiple successful ventures from the ground up and are passionate about igniting a spark in aspiring entrepreneurs to do the same for themselves.

These experts in business share what it means to approach new enterprises in a way that aligns with both your values and your vision. They know what it takes to grow a company from an idea to a multimillion-dollar success through planning, preparation, and dedication. The passion these two bring to the stage is electric and will leave audiences inspired and ready to take action.

The Carters offer keynote presentations to audiences of all sizes on the subjects of entrepreneurship, business growth strategies, and staffing solutions. Book the Carters to speak at your next conference or event.

BLACK
ENTERPRISE

Forbes

COLOR
MAGAZINE

Inc.

thejapantimes

HOUSTON
CHRONICLE

Houston Style Magazine

*What will it
take to **make**
your vision
a reality?*

MOTIVATORS

MENTORS

FUTURISTS

ENTREPRENEURS

AUTHORS

THOUGHT LEADERS

INFLUENCERS

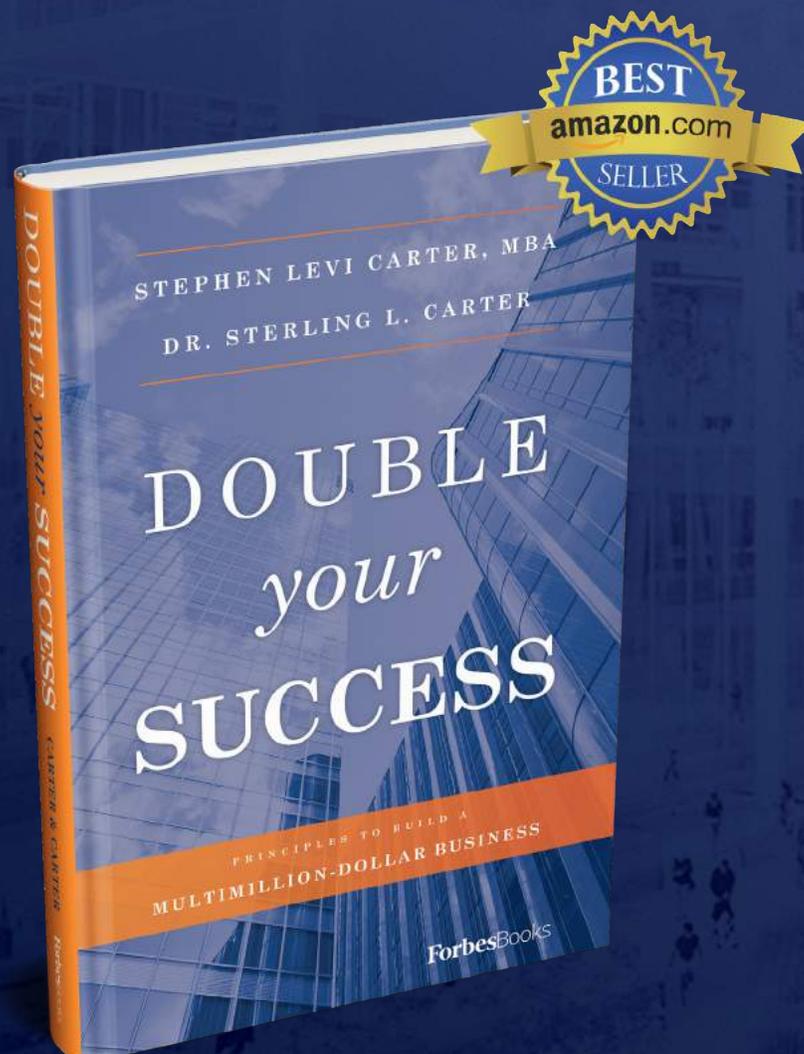
ABOUT THE BOOK

Dr. Sterling Carter and Mr. Stephen Levi Carter are twin entrepreneurs and the authors of *Double Your Success: Principles to Build a Multimillion-Dollar Business*.

They grew their thriving business, Sterling Staffing Solutions, from humble beginnings as one person answering the phone in the back office of Dr. Carter's physical therapy practice. This book is about the journey that led to the exponential expansion of their business and the lessons they learned from a lifetime of feeding their entrepreneurial spirits.

Double Your Success is an extremely valuable tool for anyone thinking about starting or trying to grow their own business.

This guide to building from the ground up provides readers with advice for every step of their entrepreneurial journey, from searching for your potential niche in the market to taking your business to the next level.



SPEAKING TOPICS

The Carter Brothers Are Available For Public Speaking Engagements As Keynote Speakers, Panelists, Moderators, Facilitators, Hosts And Workshop Leaders.

Scaling Your Business To Million Dollar Status

Track/Theme: Inspirational

Target: Small to Mid-Size Business Owners

Short Description: Looking at the international business landscape today, it's hard to ignore the fact that some companies have grown incredibly large in a relatively short amount of time. As we've learned, traditional growth is riddled with problems. Instead, it's much more interesting for companies to focus on scaling — a way to grow without being held back by increasing costs.

Workplace Productivity: Promoting Well-Being, Efficiency & Effectiveness

Track/Theme: Inspirational

Target: Small to Mid-Size Business Owners

Short Description: The need to ensure and enhance employee productivity is a reality no business can ignore. If you run a business you'll want to lean away from doing the mundane and routine when you can. However, it's inevitable that you'll encounter factors that may weaken or extinguish employee motivation and dampen productivity.



You're Successful, Now What? Using Influence To Change The World

Track/Theme: Inspirational

Target: Small to Mid-Size Business Owners

Short Description: Many people I know are in the same situation. How can you take on the problems of the world when there's so much to do already? It can be overwhelming, no matter how good your intentions might be. But it doesn't have to be that way. You can change the world, just like you always thought you would. You can make a positive change. You can do meaningful deeds and make a positive impact on other people.

SPEAKING TOPICS CONTINUED

Preparing For The Automation Of “Everything”

Track/Theme: Inspirational

Target: Small to Mid-Size Business Owners

Short Description: Some tasks will be replaced by machines, but not overnight, and by using tech to be more productive we free up resources to create new opportunities. There may be shocks and some professions could be impacted quickly, but the productivity gains will help our nation become a smarter country with benefits absorbed and re-circulated in the economy

How To Become The Authority In Your Field With Marketing

Track/Theme: Inspirational

Target: Small to Mid-Size Business Owners

Short Description: Establishing yourself as one of the leading authorities in your field is the most powerful strategy for most high achievers in multiple professions. As the web and the ability to find pretty much anything or anyone online becomes all pervasive, clients are now able to find the “best person for their needs”, rather than just the “best person they can find locally”.

The Roadmap To Being Your Own Boss: From Classroom To Start-Up

Track/Theme: Inspirational

Target: Small to Mid-Size Business Owners

Short Description: Google. Apple. Microsoft. Facebook. Wal-Mart. Wondering what all these companies have in common? Aside from being some of America’s most successful brands, their founders were all between the ages of 20 and 26 when they were launched. College-aged entrepreneurs enjoy unprecedented benefits and support, making it the perfect time to test the waters of business ownership.

How to Solve the People Problem: Time to Upgrade

Track/Theme: Inspirational

Target: Small to Large Companies, Executives & Managers

Short Description: Recruiting and hiring superstar people will enable your company to produce quality results in less time and for greater profit. The fact is that average people deliver average results, whereas great people deliver great results and will help you build and grow a great company.



OUR AWARDS

2018 Inc. 5000

List for fastest growing businesses in the US

2018 Best in Biz Award Gold Winner

SMB Service of the Year

2018 Greater Houston Black Chamber of Commerce

Pinnacle Award Winner

2018 Black Enterprise

Family Business of the Year Awardee

2018 Better Business Bureau

Houston Award of Distinction.

2018 ACQ5 US

Niche Contract Employment Consultancy of the Year

2018 ABA Stevie Awards Winner National Veteran

Owned Business of the Year

2018 ABA Stevie Awards Winner

National Minority Business of the Year

2017 Inc. 5000

list for fastest growing businesses in the US

2017 Greater Houston Black Chamber of Commerce

Pinnacle Award Finalist

2017 Black Enterprise

Family Business of the Year Finalist

2017 Better Business Bureau

Houston Pinnacle Award Winner

2017 ABA Stevie Awards Winner

National Minority Business of the Year

2016 Inc. 5000

list for fastest growing businesses in the US

WHAT OTHERS ARE SAYING

“An amazing presentation! The Carter’s passion and content were a huge hit with our attendees! If you are looking for a speaker for your next event, The Carters are the right choice!”

“The Carters motivated us and made us laugh! We walked away with action steps that were proven and easy to implement. The Carter’s Enthusiasm and message were refreshing and entertaining”

“Stephen and Sterling speak truth into the lives of others while liberating them with tools that make them better. They are passionate about living an organized and intentional life and they are getting things done. I have had the privilege of hearing them speak to creatives and I have sat across the table from them, and listened to their dream. Stephen and Sterling are the real deal and I am proud of all that they are doing.”

SPEAKER BOOKING FEES

Engagement Type	Rack Rate Together	Rack Rate Individually	Audience Min.	Additional Information
3 Hour Max	\$ 7,500.00	\$ 3,750.00	25	Also requires travel/accommodation
Full Day Buyout	\$ 25,000.00	\$ 12,500.00	100	Also requires travel/accommodation
3 Hour Max International	\$ 50,000.00	\$ 25,000.00	25	Also requires travel/accommodation + up to 2 traveling
1 Hour Max	\$ 3,000.00	\$1,500.00	n/a	No travel. Includes 30-minute prep call for content planning
University/College	\$ 3,000.00	\$ 1,500.00	n/a	Also requires travel/accommodation. Includes up to 3 hour max presentation and a 30 minute prep call.

PAST SPEAKING ENGAGEMENTS

National Minority Supplier Diversity Council

Austin, TX

Delta Sigma Theta Literary Café

Houston, TX

Fort Bend Chamber of Commerce

Sugar Land, TX

Book People

Austin, TX

Small Business Expo

Houston, TX

Langston University

Langston, OK

The Sphere's Start Up Masters

Houston, TX

Revenue Clinic

Houston, TX

B2B Growth Summit w/ Logan Lyles

Denver, CO

Change Matters w/ Kenny & Collette

Pasadena, CA

Texas Woman's University

Houston, TX

Bosscat Kitchen

Houston, TX

Trailblazers Podcast

Smart Brown Voices Podcast

Upside Podcast

CONTACT + MEDIA LINKS

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SterlingStaffingSolutions.com



[Link to Fox 26 – 1](#)



[Link to Morning Dose](#)



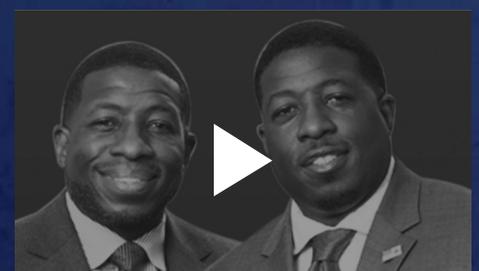
[Link to The Revenue Clinic Podcast](#)



[Link to Fox 26 – 2](#)



[Link to Defender Network Coverage](#)



[Link to Trail Blazers Podcast](#)